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|  | **MEETING AGENDA & MINUTES** |
| **MEETING:** Coulee Region Immunization Coalition |
| **PURPOSE:** Quarterly Meeting |
| **Date** | **Location** | **Start**  | **End**  |
| Thursday Oct. 13th, 2016 | Gundersen Health System–East Building 1641 8th Street South – La CrosseNeuro-A Conference Room – 3rd Floor  | 1:00 pm | 2:30 pm |
| MC900384154[1]**Teleconference**: *Long-distance: 800-362-9567, ext, 50997; Local: 775-0997; conference ID: 4400#**Within Gundersen Health System: 50997, conference ID: 4400#* |
| **Facilitator/Lead:** | Bryany Weigel | **Minutes Prepared by:** | Joe/Bryany |
|  **ATTENDEES**  |
| **Gundersen**  Juanita Olson Marilyn Michels**Buffalo County** Jaclyn Fisher via phone**Houston County, MN** Mary Thompson Laura O’Heron | **Monroe County** Julie Anderson via phone**Scenic Rivers AHEC**Aubrey Stetter-Hesselberg**WI Dept of Health Services** James Zanto via phone | **La Crosse County** Joe Larson Bryany Weigel**GSK** Jon Berglund**Merck**Carolyn Burns | **Pfizer** Stephanie Dabrowski**Sanofi** Angie Torgerud Krista Thomas |

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| **Items/Actions to Be Discussed** | **Outcome/Notes** | **Action Items** |
| 1. Introductions and review of July 2016 Meeting Minutes
 | No changes to July’s meeting minutes. |
| 1. 2016 IZ Symposium re-cap
 | * 88 attendees with 48 students = 136 total attendees
* Marilyn and Laura discussed comments from the evaluations. Symposium was well received, especially the speakers. Overall mostly positive reviews including some good ideas for upcoming Symposiums.
* Laura and Bryany are finding their individual budgets for this Symposium are not matching up. They will need to discuss and see what the discrepancies are.
	+ We did and figured it out! We have a total surplus after all expenses are paid out of $1,179.77 to use on future Symposium activities.
* Discussion of future topics for after the 2017 Spring Adult Symposium. Mary mentioned compiling information about past topics so we could see what we should focus on in the future. Marilyn will look this up and send to Laura to forward to the group. Bryany discussed the CRIC website is almost up and running and info (speaker handouts, bios, and agenda) from Symposiums past will be included on the website.
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| 1. 2017 IZ Symposium planning
 | * Date for the 2017 Adult Immunization Symposium is set for April 18th, 2017.
* Waterfront is booked and deposit paid.
* Our target audience is providers. Will need to provide CMEs to get the providers there. Marilyn will check with Gundersen Leadership about CMEs and Aubrey stated she will also look into CEUs and CMEs.
* Looking at local adult immunization leader to be our MC. Dr. Ecklund from Gundersen Health Plan was mentioned as a possibility. Bryany will check with Kellee Dixon for a Mayo MC possibility.
* How will we advertise to providers?
* Got an email from the State and they will allow us to use the whole $8,000 grant for the Symposium.
* Dr. Poland is confirmed. Topic is Vaccines in the 21st Century (12 step program to improve adult immunizations). LJ Tan has agreed but not completely confirmed yet. His presentation would (tentatively) focus on Vaccines on the Future – research and development of vaccines. And the CDC speaker will be Amy Parker-Fiebelkorn. Epidemiologist from the adult imm and pandemic disease info team.
* Since our target for this spring Symposium will be providers there was a discussion around having a fall Symposium too at our regular time (Sept, 2017) for our regular Symposium attendees. It will depend on how the spring registration goes.
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| 1. 2016 HPV awareness campaign re-cap
 | Billboards, radio and TV PSA’s, and two magazines did run Dr. Conway’s article in their Back to School/August/September editions. Received information back from the TV stations about the Gross Impressions from each PSA run. Bryany also showed a little bit of information on how La Crosse County’s HPV rates are since the beginning of the campaign 2 years ago (been going up each year). We do have some money left that we didn’t spend out. We are planning on a 2017 HPV awareness campaign and so that money will roll into that campaign fund. |
| 1. 2017 HPV awareness campaign planning
 | * Applied for three grants: received $1425 from Women’s Health Fund; requested $2,000 from Gundersen Medical Foundation (update: they granted our wish and sent us $1,500 – Yea!); and we also requested $2,000 from Mayo Medical Foundation (in review). All funding (plus remainder of 2016 campaign funding) would go towards TV and radio PSA’s.
* Plan is to create our own PSA’s asking local people to “star” in the PSA’s. Bryany talked with Dr. Sousou – OBGYN from Mayo who is very excited about this! He knows Sara Venske and will be contacting her. Marilyn knows a young local musician who travels around the area who could be a young face for one of the PSAs. Aubrey knows an HPV cancer survivor and stated she would ask them to see if they would want to participate.
* Bryany will connect with Adam, medical media, to ask him to start working on the scripts.
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| 1. CRIC current “other” activities
 | CRIC website – Hoping it would be ready by this meeting but it is still in process. Should be ready before January’s meeting.Received email from Stephanie Schauer stating if members of CRIC would like to receive the WI imm program updates, she would be happy to add your name and email to her distribution list. State is working to ensure we have as many LHD nurses as well as other providers on the distribution list and this seems to be a good way to reach us. If you want to receive the WI State’s Imm updates, email Stephanie @ Stephanie.Schauer@dhs.wisconsin.gov and tell her you would like to be added.  |
| 1. Financial Report
 | Bryany ran over the current financial report. 2016 Symposium account $1,179.77 surplus to be rolled over to 2017 Symposiums. $8,000 will be reimbursed from the WI State Imm Program for the adult imm symposium. 2016 HPV Awareness campaign has $2,839.25 in its account. It will roll over to the 2017 HPV awareness campaign which already has $2,925 from grants.  |
| 1. Roundtable
 | Laura (Houston) - First flu clinic next week, more to come throughout October. Also part of the Southeast MN immunization coalition and chairing their planning committee - focused on school nursing, public health, MAs, etc.Bryany (La Crosse) - Majority of flu clinics in next two weeks - vaccinating since Oct. 3rd, staff and community clinics started. Bryany’s side note – At the meeting I said that we had received all our flu vfc but realized that’s just not true! We are still waiting for a small amount of vfc flu vaccine to arrive. Mary – (Houston) This is her last CRIC meeting :(Aubrey (SRAHEC) - Finishing year 2 of HPV campaign; similar goals in year 3 and still focusing on provider recommendations regarding HPV, also focusing on some dental clinics on the link between HPV and oral cancers and promoting HPV vaccination. Working on 3 part webinar series with MN, starting planning on IA cancer summit and WI HPV summitsStephanie (Pfizer) – Reminder that Gundersen has a pediatric conference next Friday. Pneumococcal vaccine for babies, make sure that the babies get the 4th dose; Men B, make sure to have discussion of with adolescents; 65+ patients, reminder to offer pneumococcal vaccine with flu vaccine - catch them while they're here. 2 cases of MenB in Madison!Juanita (Gundersen) – Seeing an increase in HPV completion rates, childhood immunizations are holding steady, although there is a recent trend in less children receiving all pneumococcal vaccines.Angie/Krista (Sanofi) - All Fluzone presentations are available for immediate shipment. Reminder to look at all immunizations when people present for flu shots and catch them up. Pediatrics:  Reminder of the importance of the second flu dose for Peds - need to focus on this. Pertussis on the rise in MN, Olmstead County in particularJohn (GSK) - All flu shipments have been made and are available for immediate delivery. Bexsero is in good supply.Carolyn (Merck) – Prefilled syringes are not available. Reminder to get older patients back in for Pneumovax 23 a year after pneumococcal vaccine. Reminder for Zostavax to prevent shingles.Marilyn (Gundersen) - Gundersen having problems getting their VFC flu doses.Jim (WI State) - Commented the state is filling partial orders for providers as they receive vaccine - turnaround time is within 24 hours of receipt. Julie (Monroe) - Noticing that there are a lot of people asking for high dose and people are saying that providers are telling people to wait until November. |

**Mission: To increase immunization rates to protect the public from vaccine-preventable diseases.**

**2017 Meeting Dates:** All meetings 1:00 – 3:00 pm; Jan 12th; Apr 13th; Jul 13th; & Oct 12th.

Meeting location to be determined…